Tech Cornwall's

FESTIVAL OF TECH

TECH CORNWALL

Funded by UK Government

CORNWALL COUNCIL
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Council of the ISLES OF SCILLY

GOOD GROWTH
CORNWALL & ISLES OF SCILLY SHARED PROSPERITY FUND
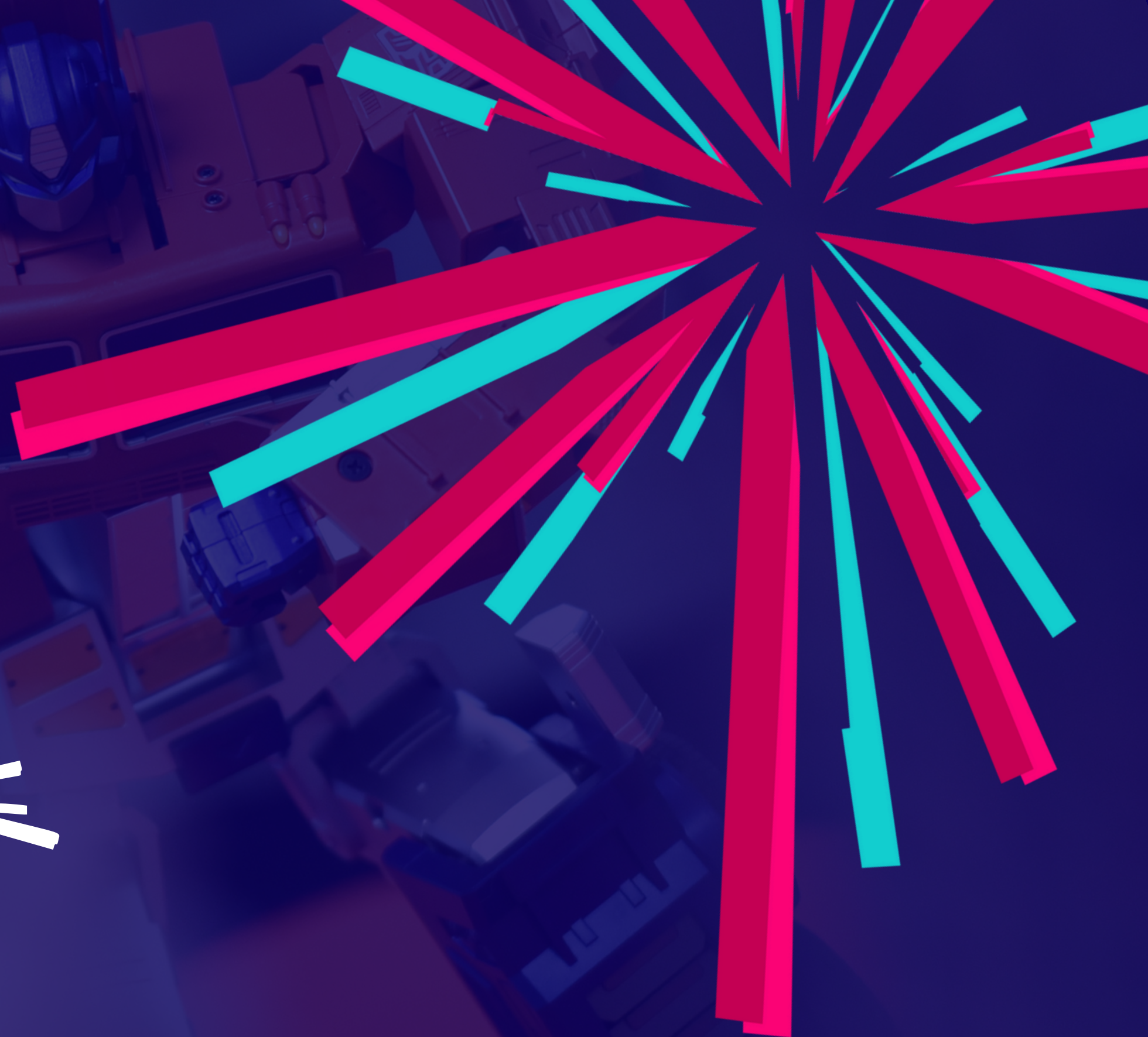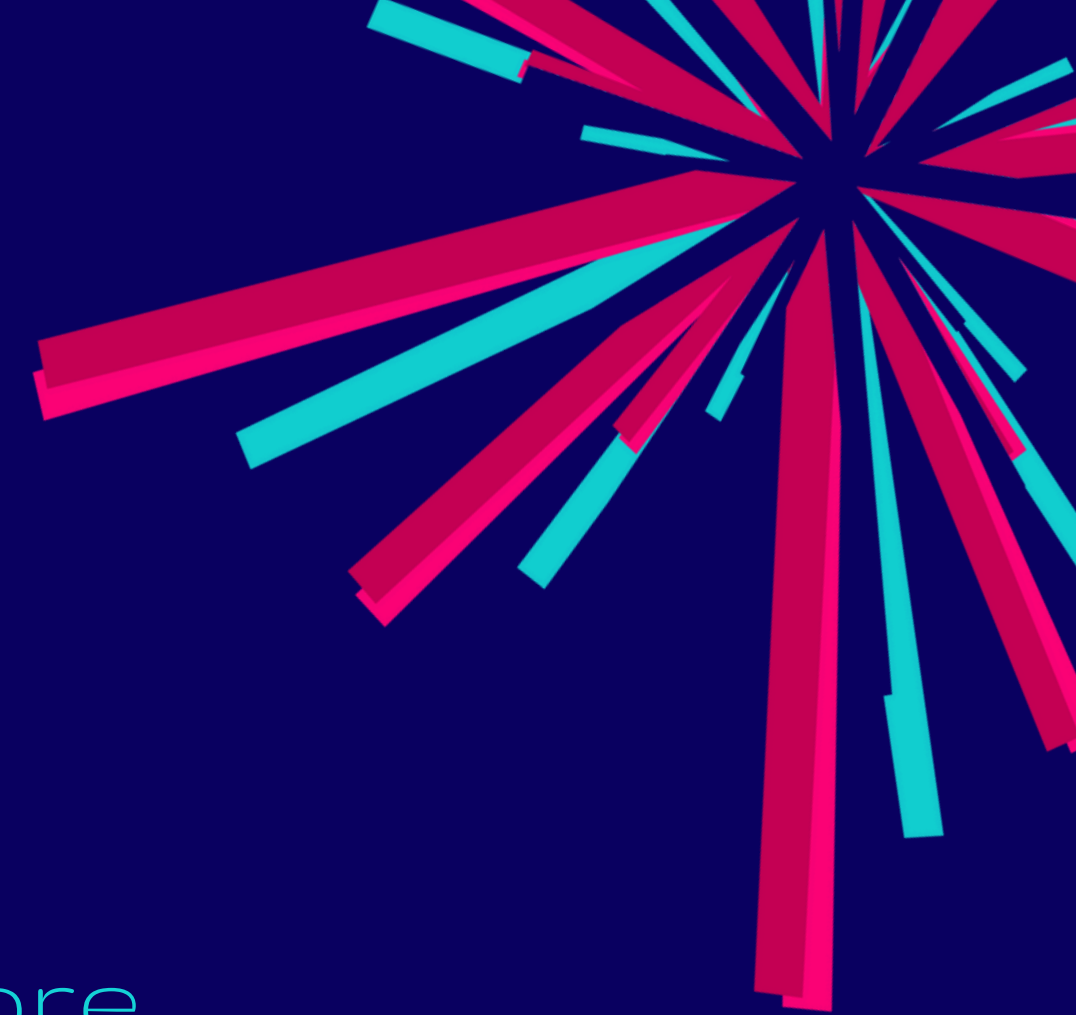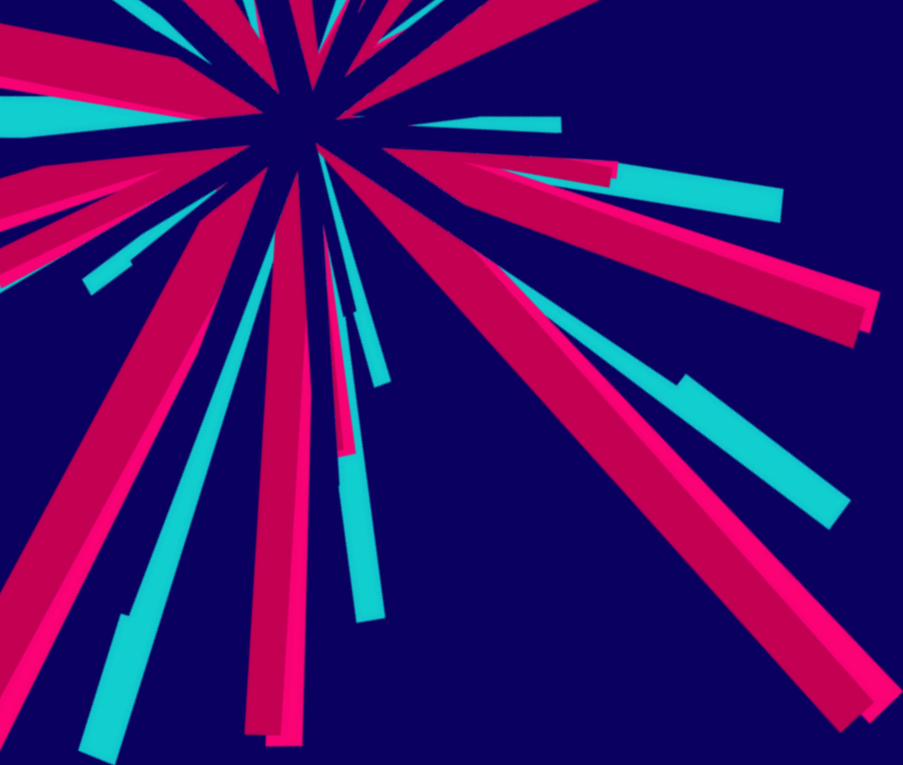
Ambitious to the core

The Tech Cornwall team are ambitious and not afraid to dream. It is our dream that we **elevate** Cornwall's status as a prime hub for tech business, both within the county and nationally. Our goal is to **spotlight** Cornwall's thriving tech industry, **inspire** individuals to **explore** tech-centric career pathways, and **bolster** our local economy in the long term. Our mission is to drive positive social change by empowering the Cornish tech community.

To support us in our mission, we proudly present, **Cornwall's Festival of Tech**.

What

Cornwall's Festival of Tech is a two-week-long celebration of all things tech, digital and software in Cornwall. Featuring everything from tech demos, expo, talks, workshops, code clubs, networking, collaborations and more!

When

Saturday 15th February to Friday 28th February 2025

Where

Events will take place all around Cornwall throughout the festival.

Sector Stats

The South West accounts for the largest proportion of the UK's lending to SMEs outside London and the South East

The South West is one of the top regions in the UK for digital accessibility

£13.6bn
GVA
4.1% is generated through the tech sector

The new **£200m** regional fund could represent a catalytic opportunity for investment activity in the South West

£553m
GVA tech Sector

Cornwall is the fastest-growing tech sector in the south-west

8,457
Tech Workforce

811
Tech Businesses

18%
Growth Rate

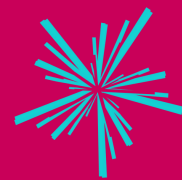Source: South West Tech Analysis Report, March 2022

Festival activity & audiences 2025

COMMUNITY ACTIVITY GRANTS

To complement an exciting events schedule, we're pleased to offer up to 20 financial grants to organisations to host events to be included in the festival programme. These could be run by community groups or other organisations that will complement the festival and increase its reach and impact. Events should ideally take place within the 2-week festival window and must hosted in Cornwall. Applications will be reviewed and awarded by our Advisory Board.

Grants available:
£1000 per project*

*Grants are subject to an eligibility criteria and are for new organisations only. They are not available to organisations that received a grant for our 2024 Festival of Tech.

THE BIG CORNISH TECH SHOWCASE

Join us at The Big Cornish Tech Showcase, our flagship rendezvous - where opportunities meet innovation and where Cornwall's vibrant business community can connect, collaborate and learn. The showcase will provide everything you need to shop locally when seeking your next software, digital or IT partner as well as an investor showcase for tech startups. It's all right here on your doorstep.

FEATURING:
- Expo showcasing Cornwall's tech industry
- Talks from digital transformation experts
- One-stop shop for your digital/tech projects
- Tech talks that will blow your mind
- Startup pavilion showcasing future tech
- Networking and collaboration opportunities
- Tech Cornwall Academy workshops

COMMUNITY EVENTS

Tech Cornwall has an extensive and successful youth programme, providing work experience, career showcases and assemblies to young people through schools and colleges. And events outside of education too around the county. We want to expand our reach and demonstrate that there is a place for everyone in tech, even if you didn't choose the 'right' subjects at school. We'll have activities for all ages and abilities.

FEATURING:
- Tech Jam on Tour (10 kids code clubs)
- Tech Jam Along (at home tech workshops)
- Tech Jam Late (for the adults)

"Our mission is to drive positive social change by empowering the Cornish tech community."

The Tech Cornwall Team at the Festival of Tech Launch Event, November 2023, Eden Project, Cornwall

Who is
Tech Cornwall?

Visit: techcornwall.co.uk

From our award-winning Agile on the Beach conference now in its twelfth year, to Cornwall Slush'D, the ultimate tech startup conference. We welcome incredible speakers, networking opportunities and new investment into the county through our events.

SKILLS & TRAINING

Our incredible network of trainers helps us bring new topics to Cornish tech and non-tech companies and upskill teams while keeping Cornwall at the forefront of digital technologies We help adults retrain and find careers in tech.

EDUCATION OUTREACH

Working with primary and secondary schools in the county to deliver work experience opportunities, careers fairs, assemblies and much more. Inspiring the next generation of software developers, coders and creatives to show them that exciting opportunities exist on their doorstep.

Our Education Outreach programme is unfunded and is one of the most important and valuable things we do. Charging for membership, training, events and other activities helps us fund our work in this area.

MEMBERSHIP

Our 100+ member companies benefit from exclusive events, discounts on training, networking opportunities and a feature in our online member directory and are the first to hear about new business opportunities that come in via our helpdesk. We amplify their news and promote their jobs through our digital channels.

SECTOR GROWTH

Everything we do is ultimately designed to support the growth of the tech, digital and software sectors in Cornwall. All of our activity focusses on tackling one of the tech sectors biggest pain points which is 'access to talent'.

TECHCORNWALL

How to get involved in the Festival of Tech

Visit: cornwallfestivaloftech.co.uk/get-involved

SUBMIT YOUR EVENT

The Festival of Tech is run by the community, for the community. If you would like to host your event during the festival fortnight and would like to feature it on our website and in our promotional material, simply complete the form and we'll add it to the roster.

APPLY FOR A GRANT

If you're a small community group or individual that has dreamed of launching your own community event then we might be able to help. We have grants of £1000 for you to do just that! The event must have a tech, digital or software focus.

VIEW EVENTS SCHEDULE

With loads of activities set to take place during the two-week Festival of Tech, there will be something for everyone. Browse our events schedule and register for something that interests you. Don't forget to tell your friends!

BECOME A SPONSOR

Looking to raise awareness of your products and/or services? With a variety of activities taking place throughout Cornwall's Festival of Tech, there are lots of opportunities to gain brand awareness, attract new customers, recruit new team members and reach new audiences.

VOLUNTEER

Volunteers are and have always been a key part of the Tech Cornwall community. There are loads of opportunities to get involved. By volunteering, you'll gain work experience, the ability to make connections with others in the industry and most importantly, you'll have fun!

VIEW OUR MEDIA PACK

Do you write for a local/national newspaper or blog? Do you manage an Instagram account showing what's on in Cornwall? Do you host your own Podcast? Whatever your medium, we love to spread the word about the Festival of Tech and will support you in gaining exciting coverage to share with your audience.

Big Cornish Tech Showcase Sponsorship

SPONSOR OUR FLAGSHIP EVENT

The Big Cornish Tech Showcase is one of our flagship events within the festival and welcomes 300+ thought leaders, decision makers and influencers from Cornwall's business, tech, digital and software communities.

When: Thursday 27th February 2025

Where: The Atlantic Hotel, Newquay

Featuring:

- Expo showcasing exhibitors from Cornwall's tech industry
- Talks from digital transformation experts
- One-stop shop for your digital/tech projects
- Tech talks that could impact your business
- Startup pavilion showcasing future tech
- Networking and collaboration opportunities

We can also offer custom packages to help you achieve your goals.

BOOK TODAY:

Contact niki@techcornwall.co.uk

*Subject to promotional material being received before print deadline.
**Membership fees apply. Membership must be active at time of purchase.

MEMBER PRICE** £1,500 +VAT	NON-MEMBER PRICE £2,500 +VAT	MEMBER PRICE** £4000 +VAT	NON-MEMBER PRICE £5000 +VAT	MEMBER PRICE** £7,500 +VAT	NON-MEMBER PRICE £10,000 +VAT
Exhibition space Company logo and website link on festival website Logo on slides between speakers and/or information slides around venue Feature in the Digital Directory as a Sponsor Logo on email campaigns linked to the showcase event Name check during conference closing		Exhibition space Company logo and website link on festival website Logo on slides between speakers and/or information slides around venue Feature in the Digital Directory as a Sponsor Logo on email campaigns linked to the showcase event Name check during conference closing **Guaranteed 20 minute speaker slot on vendor track** **Dedicated newsletter and social media post**		Exhibition space Company logo and website link on festival website Logo on slides between speakers and/or information slides around venue Feature in the Digital Directory as a Sponsor Logo on email campaigns linked to the showcase event Name check during conference closing **Guaranteed 30 minute speaker slot on vendor track or 1 hour workshop session** **Dedicated newsletter and social media post** **Mentions in PR / marketing activity**	

Big Cornish Tech Showcase Exhibition Packages

Exhibit at our showcase

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MEMBER PRICE**	NON-MEMBER PRICE
£300	£600
+VAT	+VAT

- Exhibition space (6ft x 2ft trestle table, 2 chairs, black table cloth, power)
- Company logo and website link on festival website
- Feature in the Digital Directory as an exhibitor

2024 REVIEW:

300+ attendees

23% of attendees were collectively responsible for £3.5m spend on digital products within 1 year*

*77% attendees didn't share their budget with us, so this number could be significantly higher.
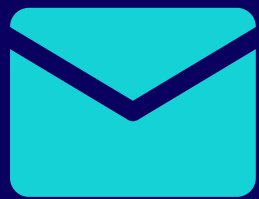
30+ exhibitors

27 speakers including the BBC and Microsoft

5 workshop sessions

Plenty of networking

Our Digital Community
Followers, subscribers, audience.

Subscribers 2000+

Members, partners, supporters, enthusiasts, volunteers, friends.

LinkedIn 2400+

Members, partners, professional network, lurkers.

X 3000+

Conker champions, cat lovers, friends, fans...who knows?

Slack 600+

Closed network exclusive to Software Cornwall members.

Facebook 1300+

Volunteers, supporters in our community, parents/educators.

Instagram 660+

Individuals & friends from the local tech community.

Meetup 1000+

Individuals from Cornwall's tech & digital community seeking events.

Website 1500+

Unique monthly visitors seeking jobs, news, events, training and support for education.

The Team & Contact

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SMALL TEAM. BIG ACHIEVEMENTS.

The Software Cornwall team have a long and successful track record of designing and hosting change-making events that support the Cornish tech and business communities and connect industry with education to solve the sectors biggest challenges.
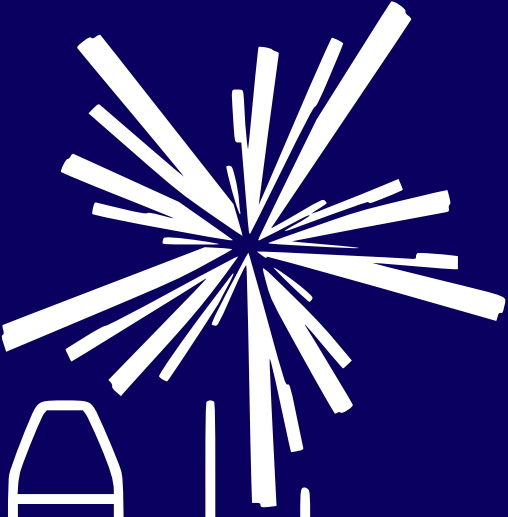
Flagship conferences include Agile on the Beach (500+ attendees, now in its 12th year), Cornwall Slush'D (150+ attendees), Tech Connected (80+ thought leaders) plus an extensive education outreach & work experience programme (reaches 23k+ young people) among others.

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This project is part-funded by the UK Government through the UK Shared Prosperity Fund.

The UK Shared Prosperity Fund is a central pillar of the UK Government's Levelling Up agenda and provides £2.6 billion of funding for local investment by March 2025. The Fund aims to improve pride in place and increase life chances across the UK by investing in communities and place, supporting local business, and people and skills. For more information, visit https://www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus

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